

Spirit of Stray

Photo and Video Competition 2024

Win \$2000
Travel
Credit!

Spirit of Stray Photo & Video Competition Terms & Conditions 2024

Each year Stray runs a photo and video competition to showcase the amazing photos and videos our passengers have collected while travelling with Stray in the previous 12 months. We invite our passengers to submit their best photos/videos from their trip that encapsulates what travelling with Stray meant to them.

When the submission period closes, Stray's judging panel selects 3 photo finalists for each region (NZ and Australia) and 3 overall video finalists. All finalists' submissions are loaded to Facebook, Instagram & Tiktok and then the public is able to 'vote' for their favourites. The 3 entries with the most likes for each region will then be presented to the judging panel, who will choose the overall winners.

COMPETITION SCHEDULE AND ENTRY DETAILS:

1. All entries must be submitted via our [submission form](#).
2. Photos must be a minimum size of 1MB or 72dpi (preferably 300dpi if available).
3. Videos must be between 15 – 60 seconds and minimum of 720HD, submitted as MP4 or MOV format (ideally in portrait). You may choose to submit either a curated/edited video or raw footage. Videos may include an 'intro/end' credit but must not contain text/graphic overlays in the body of the video. Music overlays are accepted; however, these must be submitted with appropriate music licenses, that allows uploading and sharing on digital platforms (i.e. Facebook, Instagram, Tiktok).
4. Submissions are open between Thursday 22nd August – Monday 9th September 2024 (closing at 9am NZ time on the 9th).
6. Finalists to be selected and notified by Thursday 12th September 2024. Finalists photos/videos will be posted to Stray's Facebook Page, Instagram Page and Tiktok.
7. The voting period will be open to the public from the time posted on Thursday 12th September – Thursday 19th September 2024 (closing at 9am NZ time on the 19th). One "Like" is considered one vote. The top 3 images from each region and the top 3 overall videos that achieve the most 'likes' during the voting period will be entered in the final judging round.
8. Stray's judging panel will select a winner from the top images and videos in each category. 1x NZ Photo Winner, 1x Australia Photo Winner and 1x Overall Video Winner.
9. Winners to be announced via email and Stray's social media platforms on Friday 20th September 2024.
10. The winner must claim their prize in writing by responding to Stray's communication (by email) before 30th September 2024 or the prize will be forfeited.
11. Stray retains the right to extend the submission or voting period of time at its discretion.

CONDITIONS OF ENTRY:

1. Multiple entries per person is permitted.
2. Employees of Stray not able to enter this competition.
3. The prize is only valid for Stray Passengers who have travelled with Stray within the past 2 years.
4. In entering this competition, you have agreed to being contacted by Stray via email. Stray will not share your contact details with any other third party.
5. Copyright: By submitting an entry to this competition, the entrant warrants that they hold all intellectual property rights (including copyright) in each photograph or video submitted for the purposes of this competition. The entrant warrants that the photograph or video is their original work and that they have not copied any part of another person's work.
6. Stray may request proof and documentation to support a claim of copyright ownership, including a statutory declaration. Stray may reject (disqualify) any photograph(s) or video(s) if proof of copyright ownership, cannot be provided.
7. Consent: When submitting Photographs (or video) in which another person can be clearly identified, the entrant must have (or be able to obtain) permission for the image (or video) to be used in this competition. Stray may request for evidence of this written consent and may reject (disqualify) any photograph(s) or video(s) if consent cannot be proven or is later contested.

SUCCESSFUL ENTRIES:

1. The entrant grants Stray a royalty-free, perpetual, irrevocable, worldwide license to use, reproduce, publish, distribute, edit, communicate and display any photograph or video with any present or future promotion of Stray.
2. By submitting an entry to the competition, the entrant consents to the image or video to being reproduced in the following publications and platforms without charge indefinitely:
 - a) Stray's digital platforms including Email Marketing, Website platforms, Social Media Platforms (e.g. on Facebook®, Instagram®, YouTube®, Tiktok);
 - b) any form of media coverage relating to Stray Limited, Loka Pty Limited or Straysia Limited (electronic, print, radio and television media);
 - c) shared with Stray's industry partners where Stray or a Stray destination is promoted;
 - d) any other materials and publications associated with the promotion or education of Stray's products and services.

PRIZES:

1. There are three overall prize categories:
 - **Best Overall NZ or Aus Photo**
Prize: \$2000 Travel Credit* (or USD\$1250) towards any Stray tour in any region i.e. NZ\$2000 towards an NZ tour, AU\$2000 towards an AU tour, US\$1350 towards a Stray Asia tour.
 - **2nd Best Overall Asia Photo**
\$500 Travel Credit* (or USD\$350) towards any Stray tour in any region. NZ\$500 towards an NZ tour, AU\$500 towards an AU tour, US\$350 towards a Stray Asia tour.
 - **Best Overall Video (Any Region)**
Prize: \$2000 Travel Credit* (or USD\$1250) towards any Stray tour in any region e.g. NZ\$2000 towards an NZ tour, AU\$2000 towards an AU tour, US\$1350 towards a Stray Asia tour.
2. The winner must claim their prize by responding via email to Stray before 30th September 2024 or the prize will be forfeited.
3. Credit for Stray products included as part of a competition or prize pack cannot be exchanged for cash, sold or transferred.
4. Prizes must be redeemed within 24 months of the winner claiming the prize or the prize will be forfeited.

SELECTION PROCESS

1. Top 3 photo finalists for each region (6 in total), 3 video finalists and final winner in each category will be selected by a Stray judging panel.
2. Judges will be looking for submissions that meet the competition and theme “capturing the spirit of Stray”.
 - a) Relevance and fit with the competition theme by demonstrating the adventurous and sociable aspects of Stray travel, incorporating elements of Stray activities, sociability, local culture or scenery;
 - b) creativity and aesthetics;
 - c) compliance with the requirements specified in condition 2 and 3.
3. Finalists will be notified, and the photos and videos loaded to the Stray Facebook, Instagram & Tiktok.
4. The photos and videos from each region with the most “Likes” during the voting period will be presented to the judges to choose a final winner.

Note: Stray must receive a minimum of 3 qualified videos to activate the video competition.